



JON NOLET

DIGITAL ARTIST/CONTENT CREATOR



(902) 891-0778



jonnolet@me.com



www.cmdz.ca

SUMMARY

Dynamic Video Editor, Graphic Designer and Social Media Specialist with over 10 years of experience developing creative strategies for enhancing brand visibility and engagement. Proficient in a broad range of creative software to produce compelling multimedia content. Eager to leverage my creativity and technical skills to drive impactful marketing initiatives.

EXPERIENCE

Social Media Manager 2024
MacRumors, LLC. Richmond, VA

- Quick turnaround of created content
- Close collaboration with editorial team

Project Manager, Social Media Manager 2023
Nova Tile, Dartmouth, NS

- Implemented content calendar
- Tracked metrics closely to measure post efficacy

Social Media Manager, Sales 2018-2023
Kings Automotive Group, Kentville, NS

- Refreshed company logos for changing seasons
- Product photography, ad creation

Social Media Manager, Sales 2013-2018
O'Regan's Automotive Group, Dartmouth, NS

- Won 2016 short film competition, Hyundai Canada

Apple Solutions Consultant 2009-2012
Apple Inc., Fredericton, NB

Assistant Store Manager 2006-2009
PC Medic, Halifax, NS

SPECIALTIES

Great copywriting, photo/video/reels production, audio mixing, colour grading, titles and captions, digitizing and transcoding media, vector illustration, logo design, social media strategy.

COMPETENCIES

Adobe Creative Cloud (including Photoshop, Illustrator, InDesign, Audition, Fresco), Canva, Final Cut Pro 11, Motion, Logic Pro 11, Microsoft 365

EDUCATION

Diploma (with Honours), Graphic Design 2025
Centre For Distance Education

Certificate, Graphic Design Specialization 2024
California Institute For The Arts

Diploma, High School Graduate 2001
Eastern Shore District High

REFERENCES

Dwayne Anderson, Owner, Kings Automotive Group
(902) 499-3398,
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Juli Clover, Managing Editor, MacRumors.com
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